

Message Text

UNCLASSIFIED

PAGE 01 BANGKO 02129 280344Z
ACTION EA-09

INFO OCT-01 ISO-00 EB-08 /018 W
-----280913Z 079711 /15
R 280253Z JAN 77
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 8672

UNCLAS BANGKOK 2129

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJECT: ADS REQUEST FOR ARA MANUFACTURING COMPANY, GRAND
PRAIRIE, TX.

REF: COMMERCE CD 144, DECEMBER 6, 1976

THE FOLLOWING FIRMS HAVE BEEN CONTACTED AND HAVE
EXPRESSED INTEREST IN REPRESENTING THE U.S. FIRM AS AN
EXCLUSIVE AGENT FOR AUTOMOBILE AIR-CONDITIONING SETS AND
RELATED SUPPLIES:

1. ANG THONG LIMITED PARTNERSHIP
418 SIAM SQUARE AREA 1, RAMA I ROAD
BANGKOK 5, THAILAND
CONTACT: MR. KAMTHORN ROONGROJ, MANAGER
PHONE: 2516696-8, CABLE: NONE, TELEX: NONE
COMMENT: MR. KAMTHORN STATED THAT AT THE MOMENT COMPETITION
AMONG AUTO-AIRCONDITIONING SETS IS VERY KEEN, BUT THE
FUTURE TREND IS STILL POSITIVE. MR. KAMTHORN IS INTERESTED
IN IMPORTING ARA SETS, IN CKD TYPE FOR ASSEMBLY LOCALLY
BY COMBINING WITH LOCALLY MADE PARTS. HE WOULD LIKE TO
TALK WITH THE ARA REPRESENTATIVE DURING HIS FEBRUARY
TRIP TO THAILAND.
ANG THONG IS A MEDIUM SIZE TRADING COMPANY, DEALING MAINLY
IN AIR-CONDITIONING AND REFRIGERATION PARTS.

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2. R.R.S. COMPANY LIMITED
1382-4 BANTUDTHONG ROAD
BANGKOK, THAILAND
CONTACT: MR. LERTSAKDI PHUCHANAKIT, MANAGING DIRECTOR
PHONE: 2514416, CABLE: NONE, TELEX: NONE
COMMENT: MR. LERTSAKDI STATED THAT HE IS VERY INTERESTED
IN ARA PRODUCTS AND WISHES TO BE AN EXCLUSIVE AGENT, IF

THE LISTED PRICES CAN BE NEGOTIATED.

R.R.S. IS THE EXCLUSIVE DISTRIBUTOR IN THAILAND FOR MADICO
SOLAR CONTROL FILM.

3. DAY & KNIGHT ENGINEERING SERVICE CO., LTD.

265-7 RAJDAMRI ROAD, BANGKOK BAZAAR

BANGKOK, THAILAND

CONTACT: MR. VICHIE CHIRAKRANONT, ASST. MANAGING DIRECTOR

PHONE: 2526173, CABLE: NONE, TELEX: NONE

COMMENT: MR. VICHIE INFORMED US THAT AT PRESENT THE
MARKET FOR AUTO-AIRCONDITIONERS DEPENDS ON THEIR PRICE.

IF THE LISTED PRICE OF ARA CAN BE NEGOTIATED, HE IS VERY
INTERESTED TO BE EXCLUSIVE AGENT. HE WISHES TO DISCUSS
WITH THE ARA REPRESENTATIVE DURING THE FEBRUARY TRIP TO
THAILAND. FIRM'S AFFILIATE, PETER COOL, IS A SERVICE
CENTER FOR AUTO-AIRCONDITIONERS.

WHITEHOUSE

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Control Number: n/a
Copy: SINGLE
Sent Date: 28-Jan-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Litigation Codes:
Litigation History:
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Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
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Review Content Flags:
Review Date: 12-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
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Review Release Date: n/a
Review Release Event: n/a
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Review Withdrawn Fields: n/a
SAS ID: 3477918
Secure: OPEN
Status: NATIVE
Subject: ADS REQUEST FOR ARA MANUFACTURING COMPANY, GRAND PRAIRIE, TX.
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/bda6b5cf-c288-dd11-92da-001cc4696bcc
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